

FBA Label Fact Sheet

- Launched in April of 2006, Fulfillment By Amazon (FBA) is a service purchased by third party sellers worldwide to have Amazon store and then pack, ship, and provide customer service for their products.
- A Fulfillment Center (FC) is a building that houses inventory and fulfills customer orders for Amazon customers. FCs are generally equipped to perform a variety of tasks including receiving inventory, shipping packages to customers, and transshipping inventory to other FCs.
- Amazon FC's receive domestic and international inventory from the suppliers that are tracked with a unique FBA number. This FBA number (Format: begins with "FBA" followed by an alphanumeric code, ex: FBA15N5087QFU000005) allows Amazon to identify which third-party sellers are associated to the inventory.
- Example of an FBA sticker label, which will be placed on one side of the most exterior package, and is unrelated to the shipping label:

